



# HERMENE D. HARTMAN

HARTMAN PUBLISHING, LTD.

## Address:

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## MY OBJECTIVES

"Maecenas euismod rutrum augue eu elementum. Aenean eu tortor imperdiet neque porta feugiat eget ac tellus. Vestibulum hendrerit porttitor malesuada. Fusce non augue non nisi pellentesque convallis. Etiam vel rutrum nunc."

## MEDIA PROJECTS

Media Projects (production and publication)

1996 - A Lasting Impression: A Collection of Photography of Dr. Martin Luther King, Jr. - 2nd printing

1988 - Edited a special supplement for the Chicago Sun Times for Black History Month, February.

1984-86 - Producer of "Accentuate the Positive" hosted by George O'Hare, 30 minute radio program, nationally syndicated featuring interviews with celebrities.

1983 - Author, A Lasting Impression: A Collection of Photography of Dr. Martin Luther King, Jr. by John Tweedle with a forward by Reverend Jesse Jackson (University of South Carolina Press).

1982 - Contributing Scholar Television Literacy Critical Television Viewing Skills, Boston University School of Communication.

1981 - Produced and hosted "Portraits" a radio program for national educational radio conducting in-depth profile interview with Black personalities, 30 minutes.

## EXPERIENCE

2019-Present

### NDIGO STUDIO

A talk show on culture conversation featuring authors, hot topics, politicians and personalities providing a Chicago-centric view on contemporary issues. The show was aired on multiple channels, NBC-TV, The U and Channel 25. The program in its first season received Emmy nomination. The second season is October to December of 2020 and distribution will include streaming services to 146. Million to include Apple TV, ROKU and Amazon. NDIGO STUDIO is also a popular podcast.

2015 to 2019

### COMMISSION HUMAN RIGHTS FOR THE STATE OF ILLINOIS APPOINTED BY GOVERNOR BRUCE RAUNER

Serve as a commissioner to hear court cases of discrimination in the State of Illinois

**Jazzy Communications, established in 2004**, purchased **Savoy Magazine** in June 2004. Ms. Hartman's purchase of **Savoy** marks the beginning of a new phase in her communications career. Savoy will keep the basic format it currently has with the added flair that Ms. Hartman adds to all her publications.

Established in 1997

### THE HARTMAN PUBLISHING GROUP

A full service public relations firm representing business, cultural entertainment, religious and institutional concerns to the mass media and general public. Hartman Group develops creative concepts, marketing, promotion and implementation of events, political campaigns, art exhibitions, theater, book promotions and fund-raisers.

Examples of projects include:

- The Grand Opening of Christ Universal Temple, the largest church in the City of Chicago, a \$7 million religious facility
- The V.I.P. Reception to announce the formation of the Chicago-based legal firm of Montgomery, Cockran, Cherry, Givens & Smith.
- In partnership with WVON Radio and The Northern Trust Bank, established a semi-annual Business Leader Breakfast to afford the Chicagoland African American Business Community the opportunity to hear National and International leaders address issues that especially are of importance and interest to African Americans in business and to network among themselves.

## MEDIA PROJECTS

1980 - "The Quest of Black Women in the 1980's" - U.S. Black and the New Magazine.

1980 - Contributor Today's Best Poems (Poetry Anthology).

1978-79 - SOUL Publications, Los Angeles California Critic-at-large column concerned with Black images in mass media, entertainment and politics.

1978 - "TV In America Culture" - Crisis Magazine.

1978 - Author, How Would You Like Your World Today? - a collection of poetry.

1973 - Cultural Chairman Operation PUSH coordinated the events for the Business and Cultural Exposition at the International Amphitheater. Produced America's largest international art exhibition showcasing minority artists. The display featured works from art patrons, museums, cultural institutions, educational institutions and artists. Art was represented from four continents.

1973 - Art consultant "Save The Children" motion picture 20th Century Fox.

1973 - Creative consultant "Wattstax" motion picture MGM Studio.

## PROFESSIONAL AFFILIATIONS

2004 - Alliance of Business Leaders and Entrepreneurs (ABLE) - President  
ABLE is an organization comprised of 70 African American owned companies, headquartered in Chicago and dedicated to building wealth for its members, their business, employees and community

2004 - Illinois Community College Board (ICCB) - Appointed by Administrative Order of Governor Rod R. Blagojevich. The ICCB along with the Illinois Board of Higher Education (IBHE) governs the approval of degree programs and is the coordinating board for the states forty-eight Community Colleges.

## EXPERIENCE

### Developed in 1995 N'DIGO PROFILES

An annual magazine with a tri-fold distribution reaching 1.2 million readers. Profiles presents an ongoing anthology of Black Chicago and is distributed in March via insertion in the Sunday Chicago Tribune and Crain's Chicago Business. An Educational Guide supplement has been developed so that Profiles can be used as a learning tool to spark discussion in the classroom.

### 1995 FOUNDER AND PRESIDENT OF N'DIGO FOUNDATION

:  
A 501c3 not-for-profit organization begun in 1995. The Foundation sponsors an annual Gala and other various Musical Events that are sensational and extravagant for the sole purpose of raising funds for educational purposes. The N'DIGO Gala alone has become one of Chicago's leading social black events and presents scholarships to Chicago Area youth to launch their college careers. To date we have presented 302 scholarships to students.

### Established in 1989 HERMENE HARTMAN SERVES AS PRESIDENT OF HARTMAN PUBLISHING GROUP, LTD., AND THE PUBLISHER OF N'DIGO

:  
A weekly newspaper targeted at Chicago's Black middle-class audience. N'DIGO, a magapaper, is an alternative niche journal focusing on cutting edge personalities, news profiles, and topics of interest to progressive Chicagoans. From its inception, N'DIGO was freely distributed in "hot spots" from the far south side to the near north side, N'DIGO became Chicago's premier African American publication with a readership of 500,000.

From December 1991 to March 1992, N'DIGO was a supplement in the Chicago Sun-Times on the first Sunday of the month in selected South Side communities and on Tuesdays in downtown papers. December 1992, N'DIGO formed a strategic alliance with the Chicago Tribune and in December 1992, they provided capitalization for growth, development and expansion. This joint venture ended in 1995. Hartman Publishing has grown into a media organization focusing on public relations, special event planning and specialty items.

### November 1988 - July 1989

### VICE CHANCELLOR EXTERNAL AFFAIRS, CITY COLLEGES OF CHICAGO COMMUNITY COLLEGE DISTRICT NO. 508

:  
Responsibilities included media relations for the District, special events, community relations, marketing and publications. Developed the department with a staff of 12 professional and support staff with a budget of \$500,000. I was the first woman vice chancellor in the second largest community college district in the nation. The position was abolished, August 1989.

## PROFESSIONAL AFFILIATIONS

2003-05 - Attorney Registration and Disciplinary Commission (ARDC) – Appointed by Administrative Order of the Commissioner of the Supreme Court of Illinois to serve as a member of the Hearing Board. The ARDC oversees the registration and disciplinary actions of all attorneys licensed to practice in the state of Illinois

1997 - Alliance of Business Leaders and Entrepreneurs (ABLE) – Vice President ABLE is an organization comprised of 70 African American owned companies, headquartered in Chicago and dedicated to building wealth for it's members, their business, employees and community

1996 - Chicagoland Chamber of Commerce

1996 -Alliance of Business Leaders and Entrepreneurs (ABLE) – Member ABLE is an organization comprised of 70 African American owned companies, headquartered in Chicago and dedicated to building wealth for it's members, their business, employees and community

1993 - Chicago United - (civic group of Chicago corporate leaders)

1993 - Chicago Association of Black Journalists

1988 - Council for Advancement and Support of Education (CASE) Host Coordinator for Radio Programming Awards Category for national entries.

1987 - District III National Council for Community Relations (NCCR) JUDGE, 1986-87 Communicator of the Year and Pacesetter of the Year Awards

1986 - Illinois Community College Trustees Association (Public Relations Committee).

1986 - Publicity Club of Chicago (member)

1986 - Chicago Access Corporation, Public Information Marketing Committee.

1979 - Chicago Public Library, Academic Humanist Committee

## EXPERIENCE

August 1989 - 1992

### ASSOCIATE PROFESSOR, TRUMAN COLLEGE

Tenured faculty member taught social science and sociology to a culturally diverse population of students.

1984 - 1988

### DIRECTOR OF DEVELOPMENT AND COMMUNICATIONS, CITY COLLEGES OF CHICAGO

Reported directly to the chancellor as communications director and development officer for the district. The Department was responsible for public relations, special events, public information, designing of brochures, developed creative for advertising for print and broadcast media, media buying of approximately \$145,000 per annum.

- Supervised a staff of ten to include public information, public relations, creative services, technical broadcast and support staff who produced radio, television programs and videos for the promotion of Chicago's community colleges which includes eight campuses, three technical centers and a foundation. The department produced 17 award winning works.
- Responsible for a budget of \$400,000
- Engaged in 5 year strategic planning for the district,
- Developed annual reports
- Created "model educational media"
- Celebrated the systems 75th anniversary with a host of monthly activity for a year long,
- Created a system wide newsletter, humanities magazine, semester schedules and catalogs.
- Work also included intergovernmental affairs with local state and city government.

1973 - 1984

### ASSOCIATE PROFESSOR, BEHAVIORAL SCIENCES, CITY COLLEGES OF CHICAGO CITY WIDE COLLEGE

Teaching experiences included the development, coordinating, researching and lecturing on the following courses: Introduction to Sociology and Psychology, Social Science, Society of Mass Media, Human Relations, Child Development and Afro-American History. Courses were taught in three different departments: College Acceleration Program, Public Service Institute and The Center for Open Learning.

1974 - 1975

### TV PRODUCER AND ASSISTANT MANAGER, COMMUNITY AFFAIRS DEPARTMENT, WBBM-TV CHICAGO

Produced a 90-minute television program, "Common Ground." Work activity included scheduling of guests, developing program themes, script writing, press releases and overall program coordination. As assistant manager of the department, I was concerned with the overall community involvement of the station's viewing audience. Attended community events, meetings with civic, educational, government, political leaders for purpose of ascertainment as required by FCC. Responsibilities included ascertainment.

## PROFESSIONAL AFFILIATIONS

1979 - University of Illinois, Advisory Board, School of Art and Design

1979 - The American Academy of Poets (member)

1978 - Northern Illinois University Committee of Visitors of the Graduate School

1974-75 - North Central Association Evaluation Visitation Teams

## COMMUNITY CIVIC AFFILIATIONS

1996 - Boy Scouts of America

1995 - Operation PUSH Trade Bureau

1993 - DuSable Museum (Board Member)

1984-87 - Illinois Humanities Council (Board Member)

1982 - Midwest Women's Center Benefit Committee

1982 - March of Dimes Metropolitan Chapter Communications Council

1982 - SAFER Foundation Professional Advisory Council (non-profit organization providing direct service to released prisoners and juvenile delinquents)

1981 - South Side Community Art Center (Board Member)

1979-81 - Advisory Committee on the Arts JOHN F. KENNEDY CENTER, Washington, D.C. Appointed by President Jimmy Carter (only woman in the State of Illinois so appointed)

1980 - The National Advisory Council of the JOHN F. KENNEDY CENTER, Washington, D.C. Executive Committee

## EDUCATION

1995 - **Certificate Business Administration** - University of Illinois

1974 - **Master of Arts Degree with Honors** - Roosevelt University, Major: Sociology, Minor: Urban Anthropology

1974 - **Master of Arts Degree** - Roosevelt University, Major: Philosophy of Education, Minor: Psychology

1970 - **Bachelors Fine Arts Degree** - Roosevelt University, Major Sociology, Minors: Psychology and Philosophy

### **Additional Graduate Study:**

1987 - The Harris Financial Forum: A program of the Harris Bank to develop a practical understanding of the principles and dynamics of financial markets, specific investment strategies and comprehensive financial planning. This course was invitational and for women only.

1982 - The Institute of Psychoanalysis (Psychology)

1976 - The University of Chicago (Psychology)

## HONORS AWARDS CITATIONS

**Ms. Hartman is the recipient of numerous awards in the discipline of communications, among them are:**

2014- **Library of Congress – History Makers**

2013- **Herman Kogan Award from the Chicago Bar Association**

2004 - **Women's Business Development Center – Entrepreneurial Woman of the Year – Advocacy Award**

2004 - **100 Black Men Award Honoree**

2004 - **Women Making History Award Honoree**

2004 - **Trailblazer Leadership Award Honoree**

2003 - **NAMIC Honoree**

2002 -**Martin Luther King, Jr. Legacy & Partnership Award from Rainbow/Push Coalition and PUSH/EXEL2002 - NAACP 2002 Literary Award Honoree**

2002 - **Principal For A Day - Edward W. Besley Academic Center**

2001 - **Awarded Media Maker from The History Makers**

2001 - **Winnie Mandela Endurance with Dignity Award**

2001 - **Ebony Magazine/Colgate-Palmolive Outstanding Mother Award (for Scholarship Program with N'DIGO Foundation)**

2001 -**Phenomenal Woman Award for Communications - Black Women's Expo 2001**

2001 -**Award of Merit – University of Illinois Dept. of Disability and Human Development**

2000 - **Black Women Lawyers Association Community Spirit Award**

2000 -**Outstanding Community Service Award - The Hydiah Project, Inc.**

1999 -**Business Award Rainbow PUSH Coalition & Citizenship Education Fund**

1999 -**Business Award - African American Religious Connection**

1997 -**Print Communications Award - South Central Community Services, Inc.**

1996 -**Minority Business Report's Ten Outstanding Businesses**

1996 -**Women's Business Development Center Hall of Fame**

1996 -**Athletes of Concern - Community Service**

1996 -**Chicago Association of Black Journalists - Trailblazer in Chicago Journalism.**

1996 -**Being Single Magazine The Pinnacle Woman of the Year - Outstanding Achievement in Business.**

## HONORS AWARDS CITATIONS

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1995-96 - Crain's Top 100 Business Leaders  
1995 - National Association of University Women  
1995 - Parren Mitchell Award of Excellence - Minority Business Enterprise Legal Defense and Education Fund.  
1994 - Kizzy Award  
1994 - Pure Class Award - Business/Entrepreneurial endeavors.  
1994 - Publisher of the Year - Chicago Roseland Coalition for Community Control.  
1994 - Roosevelt University Alumni Board of Governors  
1992 - America's Top Business/Professional Women - Dollars & Sense Magazine.  
1990 - Black Rose Award - From The League of Black Women. A professional organization of African-American women. The award recognizes community contributions.  
1989 - "100 Women To Watch" - Today's Chicago Woman  
1989-90 - Dictionary of International Biography - A biographical record of contemporary achievement Cambridge, England.  
1987 - Golden Trumpet Award - Publicity Club of Chicago for outstanding achievement in public relations communications materials for the "75th Anniversary Event" for City Colleges of Chicago.  
1987 - Silver Trumpet Award - Publicity Club of Chicago for distinguished achievement in public service and issues for "Can't Read, Can't Write Blues".  
1987 - Silver Trumpet Award - Publicity Club of Chicago for communication materials for "Partners in Excellence", a multi-media presentation.  
1987 - Creativity Award - Publicity Club of Chicago for special creativity for the "Can't Read, Can't Write Blues" campaign.  
1987 - 1st Place Paragon Award - for the City Colleges of Chicago 1985-86 Annual Report National Council for Community Relations (NCCR).  
1987 - 1st Place Paragon Award - for the City Colleges of Chicago's multi-media presentation, "Partners in Excellence" National Council for Community Relations (NCCR).  
1987 - Kizzy Image, Service and Achievement Award  
1987 - Gold Award - for City Colleges of Chicago "1985-86 Annual Report" Admissions Advertising Award, Admission Marketing Report.  
1987 - Silver Award - City Colleges of Chicago "Partners in Excellence" video production, Admissions Advertising Award, Admissions Marketing Report.  
1987 - Merit Award - City Colleges of Chicago "C" Newsletter, Admissions Advertising Award, Admissions Marketing A-Report.  
1986 - Communicator Of The Year - for "Can't Read, Can't Write Blues" commercials, District III National Council for Community Relations (NCCR).  
1986 - Communications Excellence To Black Audiences (CEBA) Award of Merit - Advertising and communications to Black Communities... and for continued pioneering efforts.  
1986 - Gold Quill Award - International Association of Business Communicators (IABC) for "Can't Read, Can't Write Blues" commercials.  
1986 - Paragon Award - National Council for Community Relations (NCCR) for "Can't Read, Can't Write Blues" commercials.  
1986 - Merit Award - Women's Ad Club of Chicago for "Can't Read, Can't Write Blues" public service announcements (PSA's).  
1986 - Grand Gold Medal - "Can't Read, Can't Write Blues" commercials Council for Advancement and Support of Education (CASE).  
1986 - Chicago Emmy Award Finalist - in the category of Outstanding Achievement for a Conversation Program Series, "Conversations With The Chancellor".  
1985 - Up and Coming Black Business and Professional Women - Chicago's Dollars and Sense Magazine.  
1985 - Silver Quill Award Of Merit - for Editorial Writing, "Literacy Project Starts at City Colleges".  
1984-85 - Chicago Emmy Award Finalist - In the category of Outstanding Achievement for Informational Programming: For a Public Affairs Series, "Conversations with the Chancellor".